



**KEYNOTE** - Program for Music Education and Community Outreach

The 1<sup>st</sup> International Music Education Conference  
of the  
Israel Philharmonic Orchestra  
Honorary President: Maestro Zubin Mehta  
Celebrating the 80<sup>th</sup> anniversary of the Israel Philharmonic Orchestra



**Music Education in the Community -  
Traditions, Challenges, and Innovations**

**The Charles Bronfman Auditorium, Tel Aviv**

Keynote speakers:

- ❖ Patricia Shehan Campbell,  
Donald E. Peterson Professor of Music, University of Washington
- ❖ Clive Gillinson, Executive and Artistic Director of Carnegie Hall
- ❖ André de Quadros, Professor of Music, Music Education Department,  
College of Fine Arts, Boston University
- ❖ Tomer Lev, Head of the Buchmann-Mehta School of Music, Tel-Aviv University
- ❖ Irit Rub, Director of KeyNote Program for Music Education and Community Outreach, IPO
- ❖ Dochy Lichtensztajn, Pedagogic Director of KeyNote Program for Music Education  
and Community Outreach, IPO
- ❖ Edwin Seroussi,  
Director of the Jewish Music Research Centre, Hebrew University of Jerusalem
- ❖ Oz Almog, Dept. of Israel Studies, University of Haifa
- ❖ Taiseer Elias, Jerusalem Academy of Music and Dance; University of Haifa
- ❖ Claudia Gluschkof, Faculty of Education; Faculty of Music Education  
Levinsky College of Education

Dear Friends and Colleagues,

On behalf of the Israel Philharmonic Orchestra (IPO) and its KeyNote Program for Music Education and Community Outreach, I am delighted to invite you to Tel Aviv, Israel, for our first International Conference on Music Education and Community Initiatives.

The KeyNote International Conference is one of the special programs and events that will be held in celebration

of the 80th Anniversary of the Israel Philharmonic Orchestra.



KeyNote Program is based on the strong belief that everyone has the right and the ability to listen to live concerts, to make music, to aspire to and achieve excellence in performance, and to create personal and communal expressions of artistic, social and cultural concerns in our society.

Keynote's First International Conference will present relevant researches and explore effective methods of musical engagement of young audiences, teachers in formal and informal education, community practitioners and facilitators, music students, adult audiences and performers from different cultures and backgrounds.

Our vision for this conference is to provide you with a rich tapestry of musical moments. While you are here, we will show you what makes Israel and the IPO such fertile ground for artistic development.

Please accept this warm invitation to join us in Tel Aviv in May 2017.

Sincerely yours,

A handwritten signature in black ink, which appears to read 'Zubin Mehta'. The signature is fluid and cursive, with a long horizontal stroke at the end.

Maestro Zubin Mehta  
Music Director  
The Israel Philharmonic Orchestra

**Deadline for Proposals (Abstracts):** November 1<sup>ST</sup>, 2016

Submissions will be judged on novelty, significance, interest, clarity, relevance, and correctness.

All accepted abstracts will be shepherded through an editorial review process by a member of the program committee.

For more information please visit [www.events.ortra.com/ipo2017](http://www.events.ortra.com/ipo2017)

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